zintel.

25 YEARS in the making.

Inspired by Our **Past**. *Driven* by Our **Future**.

Founded more than 25 years ago in New Zealand, Zintel is a trusted name in the Australian and New Zealand (ANZ) telecommunications scene. From a 5-person business introducing 'word phone numbers' into the NZ market to joining with billion-dollar company, J2 Global, we've demonstrated years of consistent growth and innovation in the telco industry.

Now part of the Australian owned and ASX listed Over the Wire family, we're proud to bring the Zintel name back home to ANZ. With local knowledge and support, we're looking forward to the next 25 years of providing the solutions that our customers need to be successful as their business grows and changes.

It all begins

1995
Founding
Zintel established under the business name TelWord 0800 Limited in Auckland, offering toll free network services to businesses in New Zealand (NZ). Founded with only five staff, Zintel was the first company to offer 'word phone numbers' in New Zealand, introducing the concept to the market.

Zintel
ADVANCED TELECOMMUNICATION

2000
Rapid Expansion
In September, Zintel expanded to Australia by acquiring SMI Telecom, a North Sydney service provider offering a full range of telecommunication solutions. A month later, they also acquired NZ company, Ericsson Systems, telecommunications products provider. It was at this time that TelWord 0800 Limited changed its name to Zintel.

zintel

2003
New Logo and Launch of TWINS
Zintel adopted a new logo and visual identity to reflect cohesive telecommunications they provided across all their business divisions. In NZ, Zintel claimed an 8 percent share of the toll free market thanks to its strong customer service, proprietary billing, and new and sophisticated report software, TWINS.

Zintel Lists on NZAX
In November, Zintel listed on the New Zealand Alternative Exchange (NZAX), their turnover having grown tenfold since the company's launch in 1995. At the time of listing, Zintel was proud to be debt free and boasting a six-month net profit increase of 39 percent compared to the previous year.
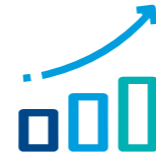
2004
Two New Services
Zintel launched two new services: Zintel Expose Service, a customised, outsourced reporting solution for businesses, and Ericsson enterprise solutions. From their small beginnings, the company had grown to employ more than 80 staff members.

2005
Exceptional Growth
Ten years after its founding, Zintel's operations had grown from a small base of five staff in NZ to over 130 full-time employees and five branches in two countries. In the past five years, its annual EBITDA had more than doubled.

2016
Zintel Rebrands as eVoice
Under J2's ownership, Zintel changed its name to eVoice - an existing J2 global brand.

2012
Acquired by J2 Global
J2 GLOBAL

In March, Zintel's Australian-based operations were acquired by J2 Global for more than its entire market value at the time. In the wake of the sale, Zintel shares soared 265 percent. In August, J2 also acquired Zintel's NZ-based operations, bringing the business under one organisation again.

The Cogent subsidiary was sold by Zintel in mid-2012 to private investors.

2008
Company Acquisitions
Zintel acquired Commspec, a Samsung and Alcatel-Lucent reseller in New Zealand, and BlueStar Telecoms, a Sydney-based telecommunications supplier.

2007
Customer Acquisitions
Zintel acquired 3000 customers from Sydney-based company, Concert Telecom.

2020
Acquired by Over the Wire
Over the Wire Holdings Limited (ASX:OTW) acquired all Australian Cloud Connect Pty Ltd and New Zealand Zintel Communications Limited shares from J2, complete with 9000 customers.

Over the Wire

Zintel Comes Home to ANZ
The eVoice brand will be retained for global markets by J2, affording OTW the opportunity to revive the strong Zintel name. The acquisition enables OTW to offer a whole-of-business voice offering to organisations in Australia and NZ, as OTW will ultimately offer a full collaboration suite of inbound and outbound offerings.

zintel.

2011
Zintel Launches Zinmetrics
zinmetrics

Zintel launched Zinmetrics, a marketing performance platform offering 10 unique tracking numbers for clients to attach to their marketing assets to track leads and sales.

2009
Zintel Buys Cogent
Zintel acquired Cogent, a NZ telecommunications service company, extending their service capability across NZ and enabling the company to build a broader business telephony service offering. The two companies boasted a combined workforce of 250 staff in ANZ.

Zintel Wins Global Innovation Award
Zintel also wins Ericsson's Global Innovation Award for its part in ground-breaking surgery, connecting doctors in two different countries operating on the same patient. The successful keyhole surgery was carried out in New Zealand, while conferencing in a specialist in Australia with clear picture and with no delay.